



2024 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,735

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Billet Silver Metallic Clear-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Deluxe Cloth Bucket Seat
Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start
Transmission: 8-Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
 Supplemental Front Seat-Mounted Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 3.21 Rear Axle Ratio
 Push-Button Start
 Remote Keyless-Entry
 ParkView® Rear Back-Up Camera
 Sentry Key® Theft-Deterrent System
 Anti-Lock 4-Wheel Disc Brakes
 Electric Parking Brake
 Ready-Alert Braking
 Rain-Brake Support
 Tailgate-Ajar Warning-Lamp
 Tire-Fill Alert
 Electronic Roll-Mitigation
 Electronic Stability-Control
 Trailer Sway Damping
 Hill-Start Assist
 Speed Control
 Black Rotary-Shifter
 Class III Bumper-Hitch
 7-Pin Wiring Harness
 Capless Fuel-Fill

INTERIOR FEATURES

Ram Clean-Air System
 Uconnect® 3 with 5-Inch Touch Screen Display
 Ram Connect (Connected Services) w/ Trial
 Integrated Voice Command
 Full Function Media Hub with 2-USB Plus Aux Port
 12-Volt Auxiliary Power-Outlet
 6 Speakers
 4-Way Manual Adjustable Driver Seat
 4-Way Manual Adjustable Front Passenger Seat
 Power Front Windows with 1-Touch Up / Down
 Rear Fixed-Window
 Leather-Wrapped Steering Wheel
 Tilt / Telescope Steering-Column

EXTERIOR FEATURES

18-Inch x 8.0-Inch Cast Aluminum Painted Wheels
 275/65R18 BSW All-Season LRR Tires
 18-Inch Full-Size Steel Spare Wheel
 Power Mirrors
 Automatic Headlamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Billet Silver Metallic Clear-Coat Exterior Paint \$295
 Deluxe Cloth Bucket Seat \$595
 2-Way Power Lumbar Adjustable Driver Seat
 8-Way Power Driver Seat

Big Horn Package 23Z \$395
 Protection Group
 Front Suspension Skid-Plate
 Fuel Tank Skid-Plate
 Steering Gear Skid-Plate
 Transfer-Case Skid-Plate
 Tow Hooks
 Big Horn Level 1 Equipment Group \$1,995
 Handsfree Phone and Audio
 Uconnect® 5 with 8.4-Inch Touch Screen Display
 Electronic Shift-On-Demand Transfer-Case
 2nd-Row In-Floor Storage Bins
 Class IV Receiver-Hitch
 4G LTE Wi-Fi Hot Spot
 Apple CarPlay®
 Front Fog Lamps
 Google Android Auto™
 Heated Front Seats
 Heated Steering Wheel
 Power-Folding Mirrors
 Rear Power-Sliding Window
 SiriusXM® with 3-Month Radio Sub Call 800-643-2112
 Ram Connect (Connected Services) with Trial
 Front and Rear Rubber Floor Mats by Mopar® \$160
 Remote-Start System \$245

Destination Charge \$1,995

TOTAL PRICE: * \$55,415

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RRFFG0RN-121168 L4-VON: 5515 0824-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

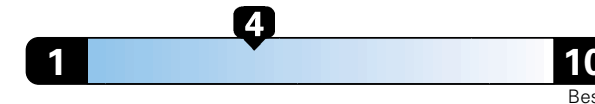
21 MPG
 combined city/hwy
19 city
24 highway
4.8 gallons per 100 miles

Standard pickups range from 12 to 73 MPGe. The best vehicle rates 140 MPGe.

**You spend
\$3,000
in fuel costs
over 5 years
compared to the
average new vehicle.**

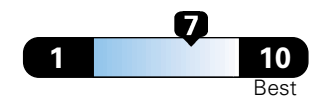
**Annual fuel cost
\$2,550**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

MEXICO : 32%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES**



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.