



# 2023 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$49,125**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
**Exterior Color:** Bright White Clear-Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Color  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 3.0L V6 Turbo Diesel Engine Gen 3  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Air Bags  
 Supplemental Front Seat-Mounted Side Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 3.21 Rear Axle Ratio  
 Push-Button Start  
 Remote Keyless-Entry  
 ParkView® Rear Back-Up Camera  
 Sentry Key® Theft-Deterrent System  
 Anti-Lock 4-Wheel Disc Brakes  
 Electric Parking Brake  
 Ready-Alert Braking  
 Rain-Brake Support  
 Tire-Fill Alert  
 Electronic Roll-Mitigation  
 Electronic Stability-Control  
 Trailer Sway Damping  
 Hill-Start Assist  
 Speed Control  
 Black Rotary-Shifter  
 Class III Bumper-Hitch  
 7-Pin Wiring Harness  
 Capless Fuel-Fill

**INTERIOR FEATURES**  
 Ram Clean Air System  
 Uconnect® 3 with 5-Inch Touch Screen Display  
 SiriusXM Guardian™ Connected Service w/Trial Period  
 Integrated Voice Command  
 Full Function Media Hub with 2-USB Plus Aux Port  
 12-Volt Auxiliary Power-Outlet  
 6 Speakers  
 4-Way Manual Adjustable Driver Seat  
 4-Way Manual Adjustable Front Passenger Seat  
 Power Front Windows with 1-Touch Up / Down

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Deluxe Cloth Bucket Seat	\$595
2-Way Power Lumbar Adjustable Driver Seat	
8-Way Power Driver Seat	
<b>Big Horn Package 28Z</b>	
Protection Group	\$395
Front Suspension Skid-Plate	
Fuel Tank Skid-Plate	
Steering Gear Skid-Plate	
Transfer-Case Skid-Plate	
Tow Hooks	
Big Horn Level 1 Equipment Group	\$1,895
Handsfree Phone and Audio	
Uconnect® 5 with 8.4-Inch Touch Screen Display	
Electronic Shift-On-Demand Transfer-Case	

2nd-Row In-Floor Storage Bins	
Class IV Receiver-Hitch	
4G LTE Wi-Fi Hot Spot	
Apple CarPlay®	
Front Fog Lamps	
Google Android Auto™	
Heated Front Seats	
Heated Steering Wheel	
Power-Folding Mirrors	
Rear Power-Sliding Window	
SiriusXM® with 6-Month Radio Sub Call 800-643-2112	
Ram Connect (Connected Services) with Trial	
Front and Rear Rubber Floor Mats by Mopar®	\$160
3.0L V6 Turbo Diesel Engine Gen 3	\$5,495
800-Amp Maintenance-Free Battery	
Secondary Active Grille-Shutters	
Rear Wheelhouse-Liners	\$220
275/55R20 All-Season LRR Tire	
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels	\$1,595
Remote-Start System	\$245
Trailer Brake-Controller	\$295

**Destination Charge \$1,895**

**Package Value Savings of \$1,390**  
Included in Level 1 Equipment Group

**TOTAL PRICE: \* \$61,915**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-SRFFM2PN-521589 L4-VON: 9273 1206-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Diesel Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**24 MPG**  
combined city/hwy  
 21 city 29 highway

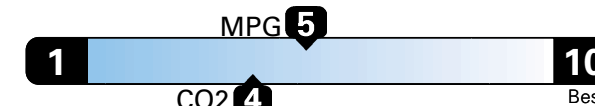
Standard pickups range from 12 to 70 MPGe. The best vehicle rates 132 MPGe.

4.2 gallons per 100 miles

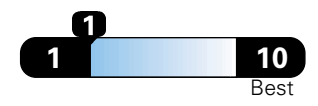
**You spend \$2,000**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,000**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.20 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash ★★★★★**  
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash ★★★★★**  
Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 64%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.