



2024 MODEL YEAR

RAM 1500 LIMITED ELITE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$69,660

RAM 1500 LIMITED CREW CAB 4X4
Exterior Color: Bright White Clear-Coat Exterior Paint
Interior Color: Indigo / Sea-Salt Interior Colors
Interior: Premium Quilted Leather Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat-Mounted Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- ParkView® Rear Back-Up Camera
- Blind-Spot and Cross-Path Detection
- 3.21 Rear Axle Ratio
- Class IV Receiver-Hitch
- Full-Speed Forward-Collision Warning Plus
- Remote-Start System
- 4-Corner Air-Suspension
- Power Tailgate-Release
- Dampened Tailgate
- Tailgate-Ajar Warning-Lamp
- Rain-Sensitive Windshield Wipers
- Active Noise-Control System
- Tire-Fill Alert
- Heavy-Duty Engine Cooling

INTERIOR FEATURES

- Ram Clean-Air System
- Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
- Ram Connect (Connected Services) with Trial
- Apple CarPlay®
- Google Android Auto™
- Cluster with 12-Inch TFT Color Display
- 115-Volt Auxiliary Power-Outlet
- 9-Amplified Speakers with Subwoofer
- A/C with Dual-Zone Auto Temperature Control
- Wood / Leather-Wrapped Steering Wheel
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- 8-Way Power Driver and Passenger Seats
- Heated Front Seats
- Ventilated Front Seats
- Heated Second-Row Seats
- Ventilated Rear Seats
- Rear Under-Seat Storage Compartment
- 2nd-Row In-Floor Storage Bins
- SiriusXM® 360L with 3-Month Sub Call 800-643-2112

EXTERIOR FEATURES

- 20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels
- 275/55R20 All-Season LRR Tires
- Locking Tailgate
- Automatic High-Beam Headlamp-Control
- Front LED Fog Lamps
- LED Tail Lamps
- Tailgate-Handle LED Hitch Lamp

Tow Hooks

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Customer Preferred Package 27M Elite Package** \$2,145
 - Premium Quilted Leather Bucket Seats
 - Jeweled Rotary-Shifter
 - Suede Headliner
 - Center-Mounted Deployable Bed-Step by Mopar®
 - 4-Adjustable Cargo Tie-Down Hooks by Mopar®
 - Multi-Function Tailgate
 - Bright Pedal Kit
- Limited Level 1 Equipment Group** \$4,995
 - Adaptive Cruise Control with Stop and Go
 - Lane Keep Assist
 - Pedestrian Emergency Braking
 - Head-Up Display
 - Digital Rear-View Mirror
 - 19-Speaker Harman Kardon® Premium Sound
 - Power Running-Boards
 - Parallel and Perpendicular Park-Assist with Stop
 - ParkSense® Front and Rear Park-Assist with Stop
 - Pick-Up Box Lighting
 - Spray-In Bedliner by Mopar®
 - Wireless Charging-Pad
 - Surround-View Camera System
- 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start \$95
- 48-Volt Belt Starter Generator \$995
- Engine-Block Heater \$295
- RamBox® Cargo-Management System
- Trailer Brake-Controller

Destination Charge \$1,995

TOTAL PRICE: * \$80,180

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFHT6RN-225689 L4-VON: 4850 0125-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
18 city 22 highway

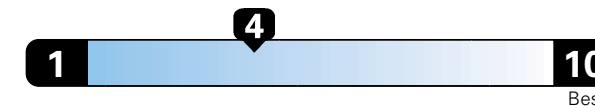
Standard pickups range from 12 to 73 MPGe. The best vehicle rates 140 MPGe.

5.3 gallons per 100 miles

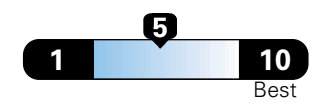
You spend \$6,250
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 456 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.05 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★ ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 32%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.