



# 2024 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$65,245**

**RAM 1500 LONGHORN CREW CAB 4X4**  
**Exterior Color:** Delmonico Red Pearl-Coat Exterior Paint  
**Interior Color:** Black / New Saddle Interior Colors  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat-Mounted Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Full-Speed Forward-Collision Warning Plus
- Advanced Brake-Assist
- ParkView® Rear Back-Up Camera
- 3.21 Rear Axle Ratio
- Remote-Start System
- Class IV Receiver-Hitch
- 7-Pin Wiring Harness
- Power Tailgate-Release
- Dampened Tailgate
- Tailgate-Ajar Warning-Lamp
- Active Front Air-Dams
- Rain-Sensitive Windshield Wipers
- Tire-Fill Alert

**INTERIOR FEATURES**

- Ram Clean-Air System
- Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
- SiriusXM® 360L with 3-Month Sub Call 800-643-2112
- Ram Connect (Connected Services) with Trial
- Apple CarPlay®
- Google Android Auto™
- Cluster with 12-Inch TFT Color Display
- Full Function Media Hub with 2-USB Plus Aux Port
- 115-Volt Auxiliary Power-Outlet
- 9-Amplified Speakers with Subwoofer
- A/C with Dual-Zone Auto Temperature Control
- Wood / Leather-Wrapped Steering Wheel
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- 8-Way Power Driver and Passenger Seats
- Heated Front Seats
- Ventilated Front Seats
- Heated Second-Row Seats
- Ventilated Rear Seats
- 2nd-Row In-Floor Storage Bins
- Rear Power-Sliding Window

**EXTERIOR FEATURES**

- 20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels
- 275/55R20 All-Season LRR Tires
- 18-Inch Full-Size Steel Spare Wheel
- Bi-Function LED Projector Headlamps
- Front LED Fog Lamps
- LED Tail Lamps
- Tailgate-Handle LED Hitch Lamp
- Premium Power Mirrors
- Tow Hooks

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Delmonico Red Pearl-Coat Exterior Paint \$245
- Customer Preferred Package 27K**
- Bed Utility Group \$545
- Deployable Bed-Step by Mopar®
- 4-Adjustable Cargo Tie-Down Hooks by Mopar®
- Anti-Spin Differential Rear Axle \$495
- 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start \$3,045
- 33-Gallon Fuel Tank \$445
- 4-Corner Air-Suspension \$1,995
- RamBox® Cargo-Management System \$995
- Trailer Brake-Controller \$295

**Destination Charge \$1,995**

**TOTAL PRICE: \* \$75,300**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-SRFK0RN-189281 L4-VON: 4205 1201-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**19 MPG**  
 combined city/hwy  
 18 city 22 highway

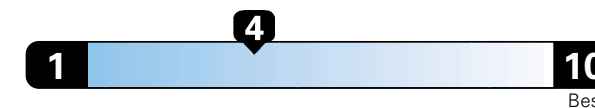
Standard pickups range from 12 to 73 MPGe. The best vehicle rates 140 MPGe.

**5.3** gallons per 100 miles

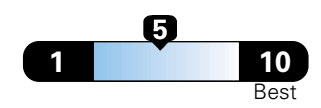
**You spend \$6,250**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$3,200**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 456 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.05 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 61%  
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:

**MEXICO : 32%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 STERLING HTS, MICH., U.S.A.  
 COUNTRY OF ORIGIN:  
 ENGINE: MEXICO  
 TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.