



# 2024 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,680**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
**Exterior Color:** Granite Crystal Metallic Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Air Bags  
 Supplemental Front Seat-Mounted Side Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 3.21 Rear Axle Ratio  
 Push-Button Start  
 Remote Keyless-Entry  
 ParkView® Rear Back-Up Camera  
 Sentry Key® Theft-Deterrent System  
 Anti-Lock 4-Wheel Disc Brakes  
 Electric Parking Brake  
 Ready-Alert Braking  
 Rain-Brake Support  
 Tailgate-Ajar Warning-Lamp  
 Tire-Fill Alert  
 Electronic Roll-Mitigation  
 Electronic Stability-Control  
 Trailer Sway Damping  
 Hill-Start Assist  
 Speed Control  
 Black Rotary-Shifter  
 Class III Bumper-Hitch  
 7-Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Capless Fuel-Fill

**INTERIOR FEATURES**

Ram Clean-Air System  
 Uconnect® 3 with 5-Inch Touch Screen Display  
 Ram Connect (Connected Services) w/ Trial  
 Integrated Voice Command  
 Full Function Media Hub with 2-USB Plus Aux Port  
 12-Volt Auxiliary Power-Outlet  
 6 Speakers  
 4-Way Manual Adjustable Driver Seat  
 4-Way Manual Adjustable Front Passenger Seat

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Granite Crystal Metallic Clear-Coat Exterior Paint \$295  
 Deluxe Cloth Bucket Seat \$595  
**Big Horn Package 27Z**  
 Protection Group \$395  
 Front Suspension Skid-Plate  
 Fuel Tank Skid-Plate  
 Steering Gear Skid-Plate  
 Transfer-Case Skid-Plate  
 Tow Hooks  
 Big Horn Level B Equipment Group \$3,845  
 2-Way Power Lumbar Adjustable Driver Seat  
 Connected Travel and Traffic Services  
 Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Electronic Shift-On-Demand Transfer-Case  
 2nd-Row In-Floor Storage Bins  
 Class IV Receiver-Hitch  
 4G LTE Wi-Fi Hot Spot  
 SiriusXM® 360L with 3-Month Sub Call 800-643-2112  
 9-Amplified Speakers with Subwoofer  
 Apple CarPlay®  
 Front Fog Lamps  
 Google Android Auto™  
 Heated Front Seats  
 Heated Steering Wheel  
 ParkSense® Front and Rear Park-Assist with Stop  
 8-Way Power Driver Seat  
 Power Adjustable Pedals  
 Power-Folding Mirrors  
 Rear Power-Sliding Window  
 Remote-Start System  
 Ram Connect (Connected Services) with Trial  
 Front and Rear Rubber Floor Mats by Mopar® \$160  
 Rear Wheelhouse-Liners \$220  
 Trailer Brake-Controller \$295

**Destination Charge \$1,995**

**Package Value Savings of \$3,125**  
 included in Bighorn  
 Level B Equipment Group

**TOTAL PRICE: \* \$61,480**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-SRFMT1RN-137395 L4-VON: 1158 0918-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**19 MPG**  
 combined city/hwy  
 18 city 22 highway

Standard pickups range from 12 to 73 MPGe. The best vehicle rates 140 MPGe.

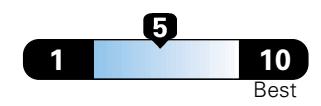
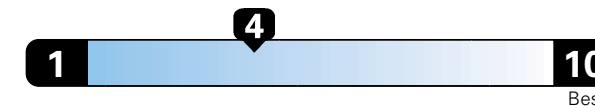
**5.3** gallons per 100 miles

**You spend \$6,250**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$3,200**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**Smog Rating** (tailpipe only)



This vehicle emits 456 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.05 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles

Smartphone OR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 61%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 32%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.