



2023 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,420

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Bright White Clear-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Color
Interior: Cloth Bench Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
 Supplemental Front Seat-Mounted Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 3.21 Rear Axle Ratio
 Push-Button Start
 Remote Keyless-Entry
 ParkView® Rear Back-Up Camera
 Sentry Key® Theft-Deterrent System
 Anti-Lock 4-Wheel Disc Brakes
 Electric Parking Brake
 Ready-Alert Braking
 Rain-Brake Support
 Tire-Fill Alert
 Electronic Roll-Mitigation
 Electronic Stability-Control
 Trailer Sway Damping
 Hill-Start Assist
 Speed Control
 Black Rotary-Shifter
 Class III Bumper-Hitch
 7-Pin Wiring Harness
 26-Gallon Fuel Tank
 Capless Fuel-Fill

INTERIOR FEATURES

Ram Clean Air System
 Uconnect® 3 with 5-Inch Touch Screen Display
 SiriusXM Guardian™ Connected Service w/Trial Period
 Integrated Voice Command
 Full Function Media Hub with 2-USB Plus Aux Port
 12-Volt Auxiliary Power-Outlet

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 27Z \$595
 Level 1 Safety Group
 Pedestrian Emergency Braking
 Advanced Brake-Assist
 Full-Speed Forward-Collision Warning Plus
 Lane Keep Assist
 Off-Road Group \$1,145
 Selec-Speed™ Control
 Raised Ride Height
 Electronic Locking Rear Axle
 Fuel Tank Skid-Plate
 Steering Gear Skid-Plate
 Transfer-Case Skid-Plate
 LT275/65R18C OWL On / Off-Road Tires
 Tow Hooks
 Big Horn Level 1 Equipment Group \$1,895
 Handsfree Phone and Audio

Uconnect® 5 with 8.4-Inch Touch Screen Display
 Electronic Shift-On-Demand Transfer-Case
 2nd-Row In-Floor Storage Bins
 Class IV Receiver-Hitch
 4G LTE Wi-Fi Hot Spot Trial Incl (NA in PR or USVI)
 Apple CarPlay®
 Front Fog Lamps
 Google Android Auto™
 Heated Front Seats
 Heated Steering Wheel
 Power-Folding Mirrors
 Rear Power-Sliding Window
 SiriusXM® with 6-Month Radio Sub Call 800-643-2112
 Ram Connect (Connected Services) with Trial
 Front and Rear Rubber Floor Mats by Mopar® \$160
 115-Volt Auxiliary Power-Outlet \$255
 Wheel-to-Wheel Side-Steps \$895
 Trailer Brake-Controller \$295
 ParkSense® Front and Rear Park-Assist with Stop \$495
 Under Rail Box Bedliner by Mopar® \$365
 Delete Spray-In Bedliner

Destination Charge \$1,895

Package Value Savings of \$1,390
 Included in Level 1 Equipment Group

TOTAL PRICE: * \$60,415

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFMT9PN-537363 L4-VON: 5866 0701-1



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

19 MPG
 combined city/hwy
 17 city 22 highway
 5.3 gallons per 100 miles

Standard pickups range from 12 to 70 MPGe. The best vehicle rates 132 MPGe.

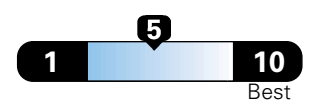
You spend \$5,500
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 457 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

**FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.**

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.